

PC 1

# INTERNATIONAL SEARCH REPORT

(PCT Article 18 and Rules 43 and 44)

AUG 20 2001

BANNER & WITCOFF, LTD.

Applicant's or agent's file reference 04775.00002	<b>FOR FURTHER ACTION</b> see Notification of Transmittal of International Search Report (Form PCT/ISA/220) as well as, where applicable, item 5 below.	
International application No. PCT/US00/42703	International filing date (day/month/year) 08 DECEMBER 2000	(Earliest) Priority Date (day/month/year) 10 DECEMBER 1999
Applicant LENNON, JERRY W.		

This international search report has been prepared by this International Searching Authority and is transmitted to the applicant according to Article 18. A copy is being transmitted to the International Bureau.

This international search report consists of a total of 4 sheets.

☒ It is also accompanied by a copy of each prior art document cited in this report.

## 1. Basis of the report

- a. With regard to the language, the international search was carried out on the basis of the international application in the language in which it was filed, unless otherwise indicated under this item.
  - ☐ the international search was carried out on the basis of a translation of the international application furnished to this Authority (Rule 23.1(b)).
- b. With regard to any nucleotide and/or amino acid sequence disclosed in the international application, the international search was carried out on the basis of the sequence listing:
  - ☐ contained in the international application in written form.
  - ☐ filed together with the international application in computer readable form.
  - ☐ furnished subsequently to this Authority in written form.
  - ☐ furnished subsequently to this Authority in computer readable form.
  - ☐ the statement that the subsequently furnished written sequence listing does not go beyond the disclosure in the
  - ☐ the statement that the information recorded in computer readable form is identical to the written sequence listing has been furnished.

2. ☐ Certain claims were found unsearchable (See Box I).

3. ☐ Unity of invention is lacking (See Box II).

4. With regard to the title,

- ☒ the text is approved as submitted by the applicant.
- ☐ the text has been established by this Authority to read as follows:

5. With regard to the abstract,

- ☐ the text is approved as submitted by the applicant.
- ☒ the text has been established, according to Rule 38.2(b), by this Authority as it appears in Box III. The applicant may, within one month from the date of mailing of this international search report, submit comments to this Authority.

6. The figure of the drawings to be published with the abstract is Figure No. 1

- ☒ as suggested by the applicant.
- ☐ because the applicant failed to suggest a figure.
- ☐ because this figure better characterizes the invention.
- ☐ None of the figures.

### NEW ABSTRACT

In a retailing system (fig. 1, item 100), an image capture system (fig. 1, item 104) is provided and used to capture reference images of models wearing apparel items. At a retailer's place, of business, an image capture system substantially identical to that used to capture reference images is also provided. A customer (fig. 1, item 114) has his or her image captured by the image capture system at the retailer's place of business (fig. 1, item 104). Subsequently, when the customer is in close proximity to an image display area within the retailer's place of business (fig. 1, item 108), a composite image composing the customer's capture image and one of the reference images may be provided (fig. 5, item 514). In this manner, the customer is given the opportunity to virtually assess the selected merchandise without actually having to try on the apparel.

<b>A. CLASSIFICATION OF SUBJECT MATTER</b> IPC(7) : H04N 7/18, 9/74, 9/76; G06F 17/60, 17/30; G09B 9/00; A61B 3/00 US CL : 348/121, 576, 577, 578, 599; 705/ 1, 25, 26, 27; 707/104; 351/246 According to International Patent Classification (IPC) or to both national classification and IPC		
<b>B. FIELDS SEARCHED</b> Minimum documentation searched (classification system followed by classification symbols) U.S. : 348/121; 576, 577, 578, 599; 705/ 1, 25, 26, 27; 707/104; 351/246 Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)		
<b>C. DOCUMENTS CONSIDERED TO BE RELEVANT</b>		
Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 4,467,349 A (MALOOMIAN) 21 August 1984, col. 2, lines 39-68, col. 3, lines 1-15.	1-20
X	US 4,991,005 A (SMITH) 05 February 1991, col. 32-64.	1-20
X	US 5,551,021 A (HARADA et al) 27 August 1996, col. 1, lines 61-67, col. 2, lines 1-44.	1-20
X	US 5,053,956 A (DONALD et al) 01 October 1991, col. 3, lines 10-40.	1-20
A	US 5,592,248 A (NORTON et al) 07 January 1997, col. 1, lines 48-61.	1-20
A	US 5,515,268 A (YODA) 07 May 1996, col. 1, lines 40-67, col. 2, lines 1-5.	1-20
<input checked="" type="checkbox"/> Further documents are listed in the continuation of Box C. <input type="checkbox"/> See patent family annex.		
*	Special categories of cited documents:	"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention "X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone "Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art "&" document member of the same patent family
"A"	document defining the general state of the art which is not considered to be of particular relevance	
"E"	earlier document published on or after the international filing date	
"L"	document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)	
"O"	document referring to an oral disclosure, use, exhibition or other means	
"P"	document published prior to the international filing date but later than the priority date claimed	
Date of the actual completion of the international search	Date of mailing of the international search report	
28 JUNE 2001	15 AUG 2001	
Name and mailing address of the ISA/US Commissioner of Patents and Trademarks Box PCT Washington, D.C. 20231	Authorized officer	
Facsimile No. (703) 305-3230	CHRISTOPHER KELLEY	
	Telephone No. (703) 305-4700	

C (Continuation). DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 5,983,201 A (FAY) 09 November 1999, col. 4, lines 20-45.	1-20
A	US 5,930,769 A (ROSE) 27 July 1999, col. 1, lines 53-64.	1-20